

www.daily-rock.com

The Daily Rock webwebsite completes perfectly the printed version of the media.

Updated every day, the website offers additional articles, the complete interviews that were often cut for the paper version, pictures galleries, videos, news, a complete agenda, a forum and much more.

The website benefits from a very large exposition since, every month, the newspaper promotes it throughout Romandie and some of the big Swiss German and Italian cities as well as in nearby France.

All our past issues are also available in PDF format.

80,000 pages
read per month
with 20,000
unique visitors
each month



CREATION

We realise your banner for an additional CHF 50.-

TECHNICS

- Banner 468x60 pixels
- Leaderboard 728x90 pixels
- Skyscraper 160x600 pixels
- file gif or flash.
- Documents: Transmission of documents per email.

STRONG FEATURES

- Daily updating
- Many contests
- Great visibility thanks to paper version
- All rock styles represented
- Focus on Swiss rock

BANNER PRICES 468X60

1 webwebsite
www.daily-rock.com

100.- One week
175.- Two weeks
250.- Three weeks
300.- One month

2 webwebsites
www.daily-rock.com +
www.daily-movies.ch or
www.murmures.info

175.- One week
300.- Two weeks
430.- Three weeks
520.- One month

3 webwebsites
www.daily-rock.com +
www.daily-movies.ch +
www.murmures.info

230.- One week
400.- Two weeks
575.- Three weeks
690.- One month





LEADERBOARD PRICES 728X90

1 website
www.daily-rock.com

300.- One week
525.- Two weeks
750.- Three weeks
900.- One month

2 websites
www.daily-rock.com +
www.daily-movies.ch or
www.murmures.info

525.- One week
900.- Two weeks
1300.- Three weeks
1500.- One month

3 websites
www.daily-rock.com +
www.daily-movies.ch +
www.murmures.info

690.- One week
1200.- Two weeks
1700.- Three weeks
2000.- One month

SKYSCRAPER PRICES 160X600

1 website
www.daily-rock.com

200.- One week
350.- Two weeks
500.- Three weeks
600.- One month

2 websites
www.daily-rock.com +
www.daily-movies.ch or
www.murmures.info

350.- One week
600.- Two weeks
850.- Three weeks
1000.- One month

3 websites
www.daily-rock.com +
www.daily-movies.ch +
www.murmures.info

460.- One week
800.- Two weeks
1150.- Three weeks
1300.- One month

SPECIAL OFFERS FOR PACKS OF SEVERAL FORMATS ON WWW.DAILY-ROCK.COM

250.- Banner + Skyscraper
350.- Banner + Leaderboard
400.- Leaderboard + Skyscraper
520.- Banner + Skyscraper + Leaderboard

SPECIAL OFFERS FOR PACKS WEB + PRINT

400.- instead of 475.-
Standard ad + banner/2 weeks

700.- instead of 800.-
Double ad + skyscraper/1 week

1000.- instead of 1100.-
Triple ad or quarter de page + skyscraper/1 week

1800.- instead of 2025.-
Half page + Leaderboard/2 weeks

3000.- instead of 3400.-
Full page + Leaderboard/1 month

