

www.daily-rock.com

The Daily Rock webwebsite completes perfectly the printed version of the media. Updated every day, the website offers additional articles, the complete interviews that were often cut for the paper version, pictures galleries, videos, news, a complete agenda, a forum and much more.

The website benefits from a very large exposition since, every month, the newspaper promotes it throughout Romandie and some of the big Swiss German and Italian cities as well as in nearby France.

All our past issues are also available in PDF format.

CREATION

We realise your banner for an additional CHF 50.-

TECHNICS

- Banner 468x60 pixels
- Leaderboard 728x90 pixels
- Skyscraper 160x600 pixels
- file gif or flash.
- Documents: Transmission of documents per email.

STRONG FEATURES

- Daily updating
- Many contests
- Great visibility thanks to paper version
- All rock styles represented
- Focus on Swiss rock
- Visibility of articles on our social networks

Google Analytics

78,000 pages read per month with 9,000 unique visitors each month

BANNER PRICES

468X60

1 webwebsite
www.daily-rock.com

50.- One week
100.- Two weeks
200.- Three weeks
250.- One month

2 webwebsites
www.daily-rock.com +
www.daily-movies.ch or
www.murmures.info

100.- One week
250.- Two weeks
400.- Three weeks
450.- One month

3 webwebsites
www.daily-rock.com +
www.daily-movies.ch +
www.murmures.info

200.- One week
350.- Two weeks
500.- Three weeks
600.- One month





LEADERBOARD PRICES 728X90

1 website
www.daily-rock.com

250.- One week
450.- Two weeks
700.- Three weeks
850.- One month

2 websites
www.daily-rock.com +
www.daily-movies.ch or
www.murmures.info

450.- One week
850.- Two weeks
1250.- Three weeks
1450.- One month

3 websites
www.daily-rock.com +
www.daily-movies.ch +
www.murmures.info

600.- One week
1150.- Two weeks
1650.- Three weeks
1950.- One month

SKYSCRAPER PRICES 160X600

1 website
www.daily-rock.com

150.- One week
300.- Two weeks
450.- Three weeks
550.- One month

2 websites
www.daily-rock.com +
www.daily-movies.ch or
www.murmures.info

300.- One week
550.- Two weeks
800.- Three weeks
950.- One month

3 websites
www.daily-rock.com +
www.daily-movies.ch +
www.murmures.info

400.- One week
750.- Two weeks
1100.- Three weeks
1250.- One month

SPECIAL OFFERS FOR PACKS OF SEVERAL FORMATS ON WWW.DAILY-ROCK.COM

200.- Banner + Skyscraper
300.- Banner + Leaderboard
350.- Leaderboard + Skyscraper
450.- Banner + Skyscraper + Leaderboard

SPECIAL OFFERS FOR PACKS WEB + PRINT

350.- instead of 475.-
Standard ad + banner/2 weeks
650.- instead of 800.-
Double ad + skyscraper/1 week
950.- instead of 1100.-
Triple ad or quarter de page + skyscraper/1 week
1750.- instead of 2025.-
Half page + Leaderboard/2 weeks
2950.- instead of 3400.-
Full page + Leaderboard/1 month

60% of new visitors per month
3.30mn of use on average